



Decor & Accessories with Flair

Voilà` Creativity of Milwaukee Receives Best of Houzz 2014 Award

Annual Survey and Analysis of 16 Million Monthly Users Reveals Top-Rated Building, Remodeling and Design Professionals

[Milwaukee, Wisc.], February 4, 2014 – **Voilà` Creativity** of Milwaukee, Wisconsin has been awarded “Best of Houzz” by Houzz, the leading platform for home remodeling and design. The up-and-coming decorating and window treatment and functional fabric art company was chosen by the more than 16 million monthly users that comprise the Houzz community.

The Best of Houzz award is given in two categories: Customer Satisfaction and Design. Customer Satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional received in 2013. Design award winners’ work was the most popular among the more than 16 million monthly users on Houzz, known as “Houzzers,” who saved more than 230 million professional images of home interiors and exteriors to their personal ideabooks via the Houzz site. Winners will receive a “Best of Houzz 2014” badge on their profiles, showing the Houzz community their commitment to excellence. These badges help homeowners identify popular and top-rated home professionals in every metro area on Houzz.

“This is my first year being featured on Houzz,” stated Linda Sweek owner of Voilà` Creativity. “So I was especially thrilled to receive this award from Houzz and recognition from my clients. Additionally, I find Houzz to be a wonderful place for inspiration and sharing of home projects ideas as well as a great resource to find a professional when it’s not a do-it-yourself project.”

“Houzz provides homeowners with the most comprehensive view of home building, remodeling and design professionals, empowering them to find and hire the right professional to execute their vision,” said Liza Hausman, vice president of community for Houzz. **“We’re delighted to recognize Voilà` Creativity among our “Best Of” professionals for customer satisfaction** as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes.”

With Houzz, homeowners can identify not only the top-rated professionals like Voilà` Creativity, but also those whose work matches their own aspirations for their home. Homeowners can also evaluate professionals by contacting them directly on the Houzz platform, asking questions about their work and reviewing their responses to questions from others in the Houzz community.

Follow Voila` Creativity on Houzz at http://www.houzz.com/pro/lweek/_public.

About Voila` Creativity

Voila` Creativity offers products and services. First, it is a **venue for the show and sell of fabric art objects and paper designs**, original creations by the owner Linda Sweek, a Wisconsin artist. Second, Voila` Creativity **consults to put together the perfect color, fabric, and decor** selections for your home, and **creates sewing magnifique** - window treatments, table runners, and more. For additional information, visit www.voilacreativity.com.

About Houzz

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish - online or from a mobile device. From decorating a room to building a custom home, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community powered by social tools, Houzz is the easiest way for people to get the design inspiration, project advice, product information and professional reviews they need to help turn ideas into reality. For more information, visit www.houzz.com.

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